



**CITY OF DURHAM**  
Office of Public Affairs  
101 CITY HALL PLAZA  
DURHAM, NC 27701

## News Release

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For Immediate Release: December 2, 2015

## Durham Offers Small Business Technology Seminar

*Free FY15-16 Seminar Series Designed to Support Small Business Growth*

**What:** Use of Technology to Enhance Small Business Management Seminar

**Who:** City of Durham Equal Opportunity and Equity Assurance Department

**When:** Thursday, December 17, 2015, from 6 p.m. to 8 p.m.

**Where:** City Hall Council Chambers  
101 City Hall Plaza, 1<sup>st</sup> Floor  
Durham, N.C. 27701

### Fast Facts:

- This free seminar, presented by Business Solutions Manager Desmondo Swinton with Verizon Wireless, will include technology and apps designed to help manage day-to-day business operations as well as product demonstrations, literature and giveaways. Information will also be shared on best practices for small businesses.
- Participants are asked to pre-register by completing the [online training request form](#) or by contacting Senior Equal Opportunity/Equity Assurance Specialist Vincent Wingate by [email](#) or at (919) 560-4180, extension 17241.
- This [free seminar series](#) was developed by the City's Equal Opportunity and Equity Assurance Department to provide technical assistance services to local, small businesses for this fiscal year.

- Any person with a disability may receive an auxiliary aid or service to effectively participate in this event by contacting the City's ADA Coordinator at (919) 560-4197 or by [email](#) as soon as possible, but no later than 48 hours before the meeting.

### **About the Equal Opportunity and Equity Assurance Department**

The City of Durham [Equal Opportunity and Equity Assurance Department](#) is responsible for the implementation of the City's Equal Business Opportunity Program. Responsibilities include implementation of race and gender neutral measures to facilitate the participation of Small Disadvantaged Business Enterprises (SDBE) in City contracting activity, recruitment, certification, and maintenance of SDBE data bank, business development, City project compliance, monitoring, and reporting. Guided by the City's [Strategic Plan](#), the department ensures that its services support making Durham a great place to live, work, and play by focusing on a strong and diverse economy, assuring that City efforts are innovative and high-performing, and supporting the stewardship of the City's physical and environmental assets.

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